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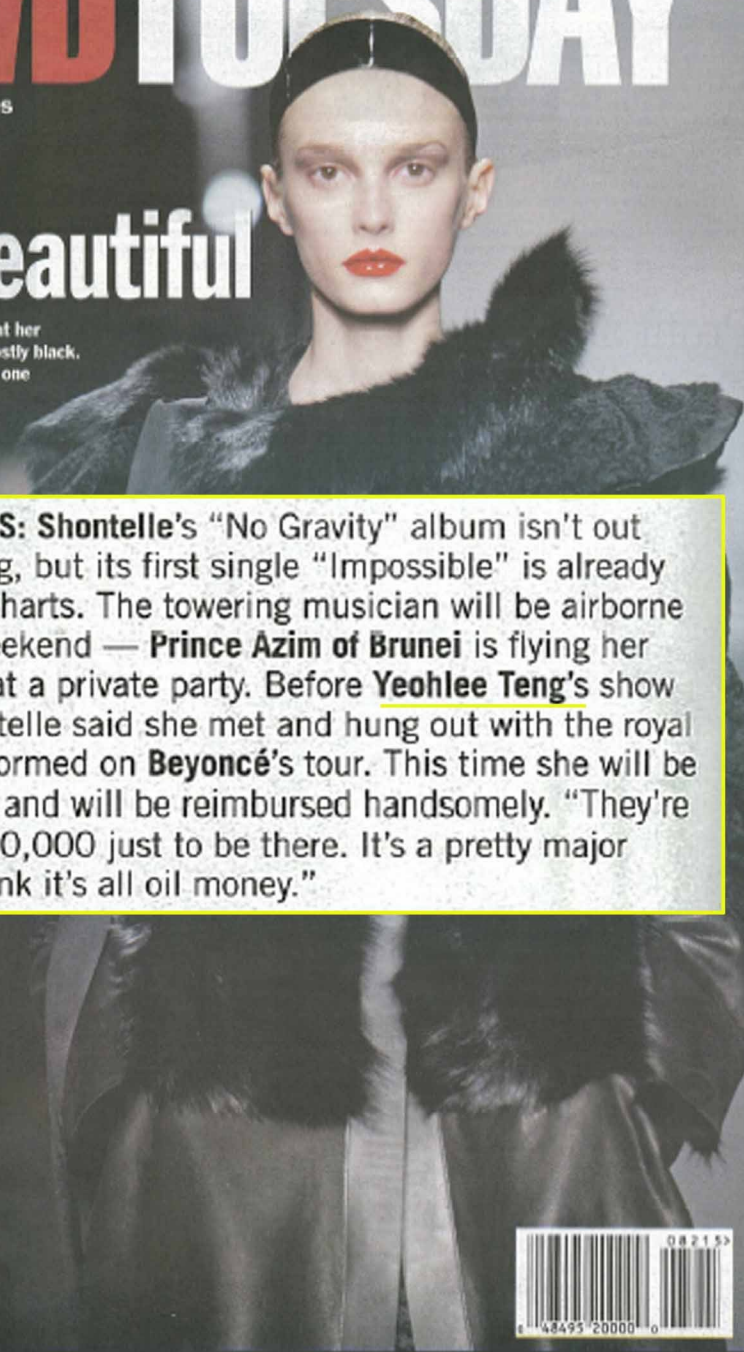
collections/fall '10
NEW YORK

WWD TUESDAY

Ready-to-Wear/Textiles

Collar Me Beautiful

NEW YORK — Donna Karan celebrated her 25th year at her house with a chic, urbane fall collection, which was mostly black. Highlights included great furs and terrific coats. Here, one striking example in a play of fur and leather textures with a bold collar, a leading motif in the collection. For more on the shows, see pages 10 to 20.



A New Madonna To Launch

By David Lipke
IN THE GROWING between celebrity and biggest names out there the groove: Madonna

The pop icon is in contemporary women a group of licensees exclusively at Macy's

The merchandise would include apparel, accessories, intimates and footwear. Label names under serious consideration for the product lines include Material Girl for the apparel and Truth or Dare for the lingerie and underwear.

"Truth or Dare" was the title of a 1991 film, which documented Madonna's groundbreaking Blonde Ambition worldwide concert tour.

See **Madonna**, Page 4

PRINCELY SUMS: Shontelle's "No Gravity" album isn't out until the spring, but its first single "Impossible" is already climbing the charts. The towering musician will be airborne herself this weekend — **Prince Azim of Brunei** is flying her in to perform at a private party. Before **Yeohlee Teng's** show Monday, Shontelle said she met and hung out with the royal when she performed on **Beyoncé's** tour. This time she will be the top billing and will be reimbursed handsomely. "They're paying us \$200,000 just to be there. It's a pretty major situation. I think it's all oil money."

